

Privacy Statement

EFFECTIVE October 14th, 2019

By using this website, you consent to the data practices described in this statement.

At Acadience Learning Inc. ("ALI" or "we"), our mission is to support children and schools and improve learning outcomes by making our practical, innovative, and powerful educational tool known as Acadience™ Data Management (the "Service") available through the acadiencelearning.net website (the "Site"). This Privacy Statement explains how we protect the privacy of those who visit the Site ("Visitors" or "you"), including those Visitors who use the site to access the Service.

While anyone may access the Site homepage, only "Registered Users" may access the Service. A Registered User is a Visitor who is a teacher or administrator that utilizes the Service pursuant to an account created by ALI for a school, district, or multi-school agency (an "Account Holder") in accordance with the terms of the Acadience® Data Management Use Agreement, including any amendments, addendums or ancillary agreements (the "Use Agreement").

This Privacy Statement applies only to online interactions with this Site. It does not apply to other sites operated by ALI (which are governed by separate policies), or to sites operated by others. Nor does this Privacy Statement apply to student data or "Customer Data" (as that term is defined in the Use Agreement) that you may supply through the Service if you are a Registered User; ALI's use of such data is governed by the Use Agreement and is briefly described in the document, "How Personally Identifiable Information is Used." Both documents are available to download from our sign-up page: <https://acadiencelearning.net/signup>

What information does Acadience Learning collect from Visitors, and how does it use that information?

Each time you visit the Site, regardless of whether you are a Registered User, we automatically collect two types of information from you: information about your computer (such as your IP address, browser type, domain name, and referring Web site address) and information, obtained through the use of "cookies," about your interactions with the site. To learn more about cookies, read the section titled "Does ALI track Visitors' activity on the site?" below.

As a general rule, ALI doesn't collect personal information from Visitors to the Site. That said, Visitors who are Registered Users may provide us with an email address, and Account Holders may provide us with an email address for one or more teachers or administrators who will be Registered Users of the Service. ALI uses email addresses collected through the Site only to help Registered Users regain access to the Service if

their login credentials are lost or compromised, and to provide Registered Users with technical support if they're having trouble accessing or using the Service.

Other than as described above, we do not share information collected from Visitors unless we believe doing so is required by law or is necessary to protect the rights or safety of our Site or other Visitors.

How does Acadience Learning protect the information it collects through the Site?

ALI protects information collected through the site using Secure Sockets Layering (SSL), which encrypts information before it travels over the Internet so that it cannot be read until it reaches its intended destination. ALI also protects physical manifestations of collected information by storing documents securely, limiting the ALI personnel who have access to them, and destroying them when they are no longer needed.

Does Acadience Learning track Visitors' activity on the Site?

ALI, like most websites, utilizes "cookies" (small files transferred to your computer through your browser) and similar technologies. These technologies allow you to personalize your online experience, and they allow us to deliver customized content to you. For example, if you are a Registered User and you have entered your username and password when logging in, cookies allow us to "remember" your credentials so that, as you access different features and reports within the Service, we can ensure you're seeing the data associated with your account.

Cookies can be disabled through the Tools or Options menu on most web browsers, but Registered Users will be unable to utilize the Service if cookies are disabled. Also, some browsers offer a Do Not Track Signals setting, but ALI does not respond to any such signals it receives.

Does Acadience Learning collect information from children under age 13?

This Site is not directed toward children under age thirteen (13), and we do not knowingly collect information submitted by such children.

How will Visitors know if this policy changes?

If we make any changes to this Privacy Statement, we will update the effective date displayed at the top of this policy.

Who can Visitors contact with questions?

Acadience Learning welcomes your questions and comments regarding this Privacy Statement and invites you to contact us at info@acadiencelearning.org.